

MORE YOUNGER ABUSERS

Increase

in the number of new drug abusers under 30.



WHY TEENS ABUSE DRUGS?

Underage smoking

Drug peers

Family history of drug abuse

Curiosity



YOUTH & DRUGS – WHAT EVERY PARENT SHOULD KNOW



MEDIA INFLUENCE

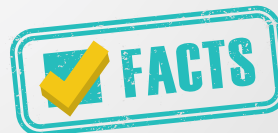
A large proportion of cannabis abusers cited celebrities as a reason for drug initiation.



Rise in use of social media was found to have influenced youths' perception that cannabis was less harmful and addictive than tobacco.

PREVENTION STARTS WHEN YOU START TALKING & LISTENING

Talk honestly about healthy choices and risky behaviours.



Learn the facts about harmful effects of drugs.

LIBERAL ATTITUDES A CONCERN

Older youths tend to hold more liberal attitudes towards drugs.

Some **youths**, especially those aged **17-21**, agreed that:



It's alright to try drugs for a new experience

